







inspired tomorrow_°

Our **B&C** inspired tomorrow_° products are created with an extra consideration for the planet: each piece is made of more sustainable materials, like Better Cotton, Organic In Conversion Cotton, Organic Cotton or Recycled Polyester.

At B&C we're committed to creating beautiful and fashionable garments at the best price in a sustainable way. All our products are made with care and consideration for the people who make them and for the environment.

Garments containing more sustainable materials can be found across the collection — just look for our green **inspired tomorrow_°** labels!

So, what do we count as **inspired tomorrow_**°?

To qualify for a green hang tag, a product must contain sustainable materials, such as Better Cotton, Organic In Conversion Cotton, Organic Cotton or Recycled Polyester.

To evaluate the materials, we use external certifications.

By choosing **B&C inspired tomorrow_°** products, you help us make the textile industry more sustainable!

Sustainable material









In the most recent years, we have seen
a worldwide trend for organic products,
whether in food or non-food sectors.
This is also valid for Organic Cotton
(a cotton that is not genetically modified,
and that is grown without any chemical inputs).

Organic Cotton only represents less than 1%* of worldwide cotton production.

This low figure is due **to soil or weather conditions** in many parts of the world that make organic farming not possible, but also to the more labour intensive and demanding organic farming practices.

Optimistic scenarii consider that Organic Cotton proportion can hardly reach 5%** by 2030.

Sources: *Textile Exchange and **Better Cotton



BÉ€

The best way to increase the amount of sustainable cotton produced is then to widely promote better farming practices.

The objective is to train the farmers to better manage irrigation, use less chemicals, at the right moment, to preserve biodiversity,... in order to increase yields and improve their livelihood.

This is what Better Cotton does in many cotton producing countries.

B&C more sustainable material evolution



4X HIGHER IN 2021 VS 2019

Cotton counted for almost 90% of the fibres used by B&C in 2021

Cotton is a natural fibre that delivers the greatest softness for skin and is easily printable. It grows in subtropical regions, when not properly cultivated, it may require abundant chemical inputs and irrigation.

Therefore, The Cotton Group - B&C is increasing its share of "more sustainable cotton", by introducing product ranges made of Better cotton, Organic In Conversion Cotton or Organic Cotton.





Our **B&C inspired tomorrow_**° products

inspired tomorrow_°

inspired tomorrow_°

inspired tomorrow_°

inspired tomorrow_°

6B&C Inspire sweatshirts

6B&C Royal sweatshirts

2 B&C Inspire polo shirts 14 B&C Inspire tees









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Organic In Conversion

Organic Cotton grew to be so in demand while its supply remains below 1% of global cotton production. But the transition period is so hard for cotton farmers that very few of them can afford to embrace that path.

Clearly, it needs some help from the brands in advancing the cause of sustainability. So, at B&C, we made a decision: embarking on the promising path of Organic In Conversion Cotton.

Organic "In Conversion" Cotton is grown on land which has started the conversion to organic methods.

Although farmers follow organic farming guidelines (no use of pesticides, synthetic fertilisers, GMOs and other harmful chemicals) their soil can not yet be considered organic.

This conversion period (up to 3 years) is very difficult for farmers, who experience economic and harvest consequences.







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What is Organic In Conversion Cotton?

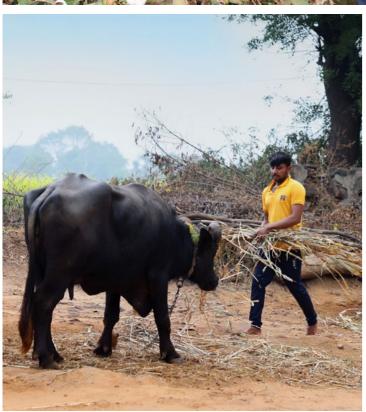
Organic In Conversion Cotton is the fibre that farmers produce while transitioning from conventional to organic farming. To obtain organic certification, cotton farmers must observe all the rules of organic agriculture and refrain from using any chemicals or GMOs from start to end of a 3-year transition period. It's as sustainable as Organic Cotton and certified Organic In Conversion.





Buying Organic "In Conversion" Cotton helps support farmers in transition, and allows brands to directly **connect with farmers' communities** offering better traceability of our cotton journey up to farm level.

In 2022, B&C will be launching its first range of Organic "In Conversion" Cotton products.











Organic Cotton

Organic Cotton is grown using organic agricultural systems that replenish and maintain soil health and fertility, expand biologically diverse agriculture, and prohibit the use of synthetic toxic and persistent pesticides and fertilisers as well as genetically engineered seeds.

Third-party certification bodies (CBs) verify that organic producers meet strict national regulations addressing methods and materials allowed in organic production.







Recycled Polyerster

Polyester is the most used fibre in the worldwide textile industry and accounts for about 60% of total fibres.

Polyester is a petrol based product and as such, it contributes to GHG emissions. This is why we have started switching from first generation Polyester fibres to Recycled Polyester in some Sweatshirts. Recycled Polyester accounted in 2021 for 13% of our Polyester use. Recycled Polyester transforms waste (old PET bottles) into a useful product (Polyester yarn) through a green and mechanical process.

RCS is a certification by Textile Exchange that guarantees the content of recycled fibres in our final garments.

Recycled Polyester uses up to 58% less water and reduces CO₂ emissions by up to 54% compared to virgin polyester

This data is gathered using the 'Higg Material Sustainability Index'. More information about their data and methodologies can be found on howtohigg.org



Every Recycled Polyester sweat-shirt we sell, we remove 5 plastic PET bottles wastes from the environment.



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better Better Cotton

Better Cotton aims at helping cotton growers converting to more environmentally friendly, and socially and economically sustainable farming methods (more efficient use of water and chemical inputs), but also to meet growing consumers' demand for more sustainable cotton.



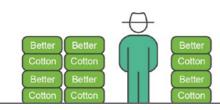




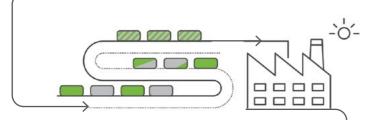
Fees paid by members also support trainings for farmers.

By choosing our ROYAL line cotton products, you're supporting our investment in Better Cotton's mission. 20 | BC-FASHION.EU | inspired tomorrow_° | BC-FASHION.EU | 21

Those products are sourced via a system of **mass balance** and therefore may not contain Better Cotton.



Better Cotton is sourced from licensed BC Better Cotton Farmers.

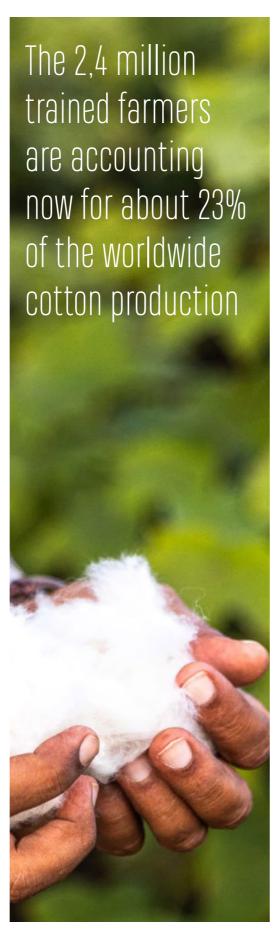


The Better Cotton gets mixed with conventional cotton in a complex supply chain.



The retailer has sourced the Better Cotton and Better Cotton Farmers have seen the benefit, but the Better Cotton may not be in the end product.

©bettercotton.org



"It all began back in 2012, when a group of us, Better Cotton Farmers in Kanakya village, set up a committee to help other farmers in our community use pesticides and fertilisers more efficiently.

We wanted to promote plant-based natural alternatives, but they weren't readily available locally, so we had to find a way to make it easier for farmers to gain access to these products at reasonable prices.

And we also had to convince them to change their ways by showing them the results in the field."

Better Cotton Farmer Balubhai Parmar - "STORIES FROM THE FIELD" - bettercotton.org







B&C inspired tomorrow_° styles

B&C Inspire sweatshirts



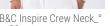
















B&C Inspire Hooded /w_°





B&C Inspire Zipped Hood_° B&C Inspire Zipped Hood /w_° p. 34 p. 35

B&C Royal sweatshirts







B&C KING Crew Neck_° B&C QUEEN Crew Neck_° B&C KING Hooded_°











B&C QUEEN Hooded_° B&C KING Zipped Hood_° B&C QUEEN Zipped Hood_°



One step beyond Organic Cotton, **B&C** launches **Organic In Conversion Cotton**. This program accelerates the growth of Organic Cotton production year on year and support farmers during this delicate conversion period.



By choosing our **B&C Royal line** cotton products, you're supporting our investment in Better Cotton's mission. For more information on Better Cotton and its fantastic mission please visit bettercotton.org

THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THEREFORE MAY NOT CONTAIN BETTER COTTON

B&C Inspire polo shirts B&C #inspire E150 tees



B&C Inspire polo /men_° B&C Inspire polo /women_° p. 54 p. 55











B&C #inspire E150 /women_° p. 70

B&C Inspire tees







B&C Inspire LSL T /men_° B&C Inspire LSL T /women_°B&C Inspire Plus T /men_° B&C Inspire Plus T /w_° p. 62 p. 64 p. 65





















ALL OUR PRODUCTS ARE 100% VEGAN



ALL OUR PRODUCTS ARE STANDARD100 BY OEKO-TEX® **CERTIFIED**

^{* 100%} PRE-SHRUNK RING-SPUN COMBED CERTIFIED ORGANIC OR ORGANIC IN CONVERSION COTTON

^{** 5%} OCS ORGANICALLY GROWN COTTON CERTIFIED BY CONTROL LINION CIL 1030092

^{*** 20%} RECYCLED POLYESTER - RCS CERTIFIED

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ORGANIC & RECYCLED

THIS SWEATSHIRT IS MADE FROM ORGANIC COTTON FIBERS

GROWN WITHOUT CHEMICAL PESTICIDES, AND USING MUCH LESS WATER

& RECYCLED POLYESTER MADE FROM USED PLASTIC BOTTLES.

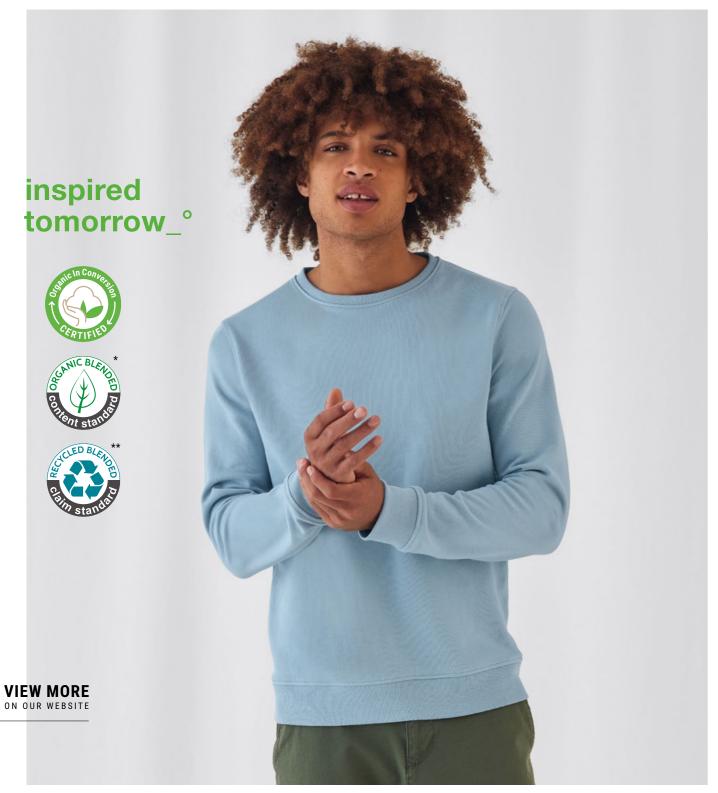


I'm available in 6 styles, 20 fascinating colours. I'm super soft & exceptionally printable.

20 COLOURS

FASCINATING COLOURS IN DUO, FOR MEN AND WOMEN





B&C INSPIRE CREW NECK_° WU 31B

SOFT ROSE

OFF WHITE

80% ring-spun combed Cotton - Organic, OCS and Organic In Conversion, certified blend / 20% Recycled Polyester - RCS certified | FRENCH TERRY **280 g/m²** | XS - S - M - L - XL - 2XL - 3XL | 5 pcs/pack & 30 pcs/carton

DUO COLOUR IN DUO

















* 5% OCS ORGANICALLY GROWN COTTON & ** 20% RCS RECYCLED POLYESTER CERTIFIED BY CONTROL UNION CU 1030092 HEATHER GREY: 75% RING-SPUN COMBED COTTON - ORGANIC, OCS AND ORGANIC IN CONVERSION, CERTIFIED BLEND / 21% RECYCLED POLYESTER - RCS CERTIFIED / 4%VISCOSE

APPLE GREEN DUO





B&C INSPIRE CREW NECK /WOMEN_° WW 32B

SOFT ROSE

80% ring-spun combed Cotton - Organic, OCS and Organic In Conversion, certified blend / 20% Recycled Polyester - RCS certified | FRENCH TERRY 280 g/m² | XS - S - M - L - XL - 2XL | 5 pcs/pack & 30 pcs/carton

















APPLE GREEN DUO























B&C INSPIRE HOODED_° WU 33B

SOFT ROSE

OFF WHITE

80% ring-spun combed Cotton - Organic, OCS and Organic In Conversion, certified blend / 20% Recycled Polyester - RCS certified | BRUSHED FLEECE INSIDE 280 g/m² | XS - S - M - L - XL - 2XL - 3XL | 5 pcs/pack & 20 pcs/carton

DUO COLOUR IN DUO

















* 5% OCS ORGANICALLY GROWN COTTON & ** 20% RCS RECYCLED POLYESTER CERTIFIED BY CONTROL UNION CU 1030092 HEATHER GREY: 75% RING-SPUN COMBED COTTON - ORGANIC, OCS AND ORGANIC IN CONVERSION, CERTIFIED BLEND / 21% RECYCLED POLYESTER - RCS CERTIFIED / 4% VISCOSE

APPLE GREEN



80% ring-spun combed Cotton - Organic, OCS and Organic In Conversion, certified blend / 20% Recycled Polyester - RCS certified | BRUSHED FLEECE INSIDE 280 g/m2 | XS - S - M - L - XL - 2XL | 5 pcs/pack & 20 pcs/carton

















DUO COLOUR IN DUO

SOFT ROSE

* 5% OCS ORGANICALLY GROWN COTTON & ** 20% RCS RECYCLED POLYESTER CERTIFIED BY CONTROL UNION CU 1030092 HEATHER GREY: 75% RING-SPUN COMBED COTTON - ORGANIC, OCS AND IN CONVERSION, CERTIFIED BLEND / 21% RECYCLED POLYESTER - RCS CERTIFIED / 4%VISCOSE



















B&C INSPIRE ZIPPED HOOD_° WU 35B

80% ring-spun combed Cotton - Organic, OCS and Organic In Conversion, certified blend / 20% Recycled Polyester - RCS certified | FRENCH TERRY 280 g/m² | XS - S - M - L - XL - 2XL - 3XL | 5 pcs/pack & 20 pcs/carton





















B&C INSPIRE ZIPPED HOOD /WOMEN_° WW 36B

80% ring-spun combed Cotton - Organic, OCS and Organic In Conversion, certified blend / 20% Recycled Polyester - RCS certified | FRENCH TERRY 280 g/m² | XS - S - M - L - XL - 2XL | 5 pcs/pack & 20 pcs/carton

















* 5% OCS ORGANICALLY GROWN COTTON & ** 20% RCS RECYCLED POLYESTER CERTIFIED BY CONTROL UNION CU 1030092

HEATHER GREY: 75% RING-SPUN COMBED COTTON - ORGANIC, OCS AND ORGANIC IN CONVERSION, CERTIFIED BLEND / 21% RECYCLED POLYESTER - RCS CERTIFIED / 4%VISCOSE

36 | BC-FASHION.EU | SWEATSHIRTS INSPIRE LINE

-E

ORGANIC & RECYCLED

COTTON FACED FABRIC WITH VERY SMOOTH SURFACE FOR PREMIUM PRINTING RESULTS

Tested and approved for all standard printing techniques applicable on Cotton.

Very smooth and soft surface for premium printing results.



BRING VALUE TO YOUR MESSAGE OR COMMUNICATION





The letter on size chip is in green

The label is printed in green

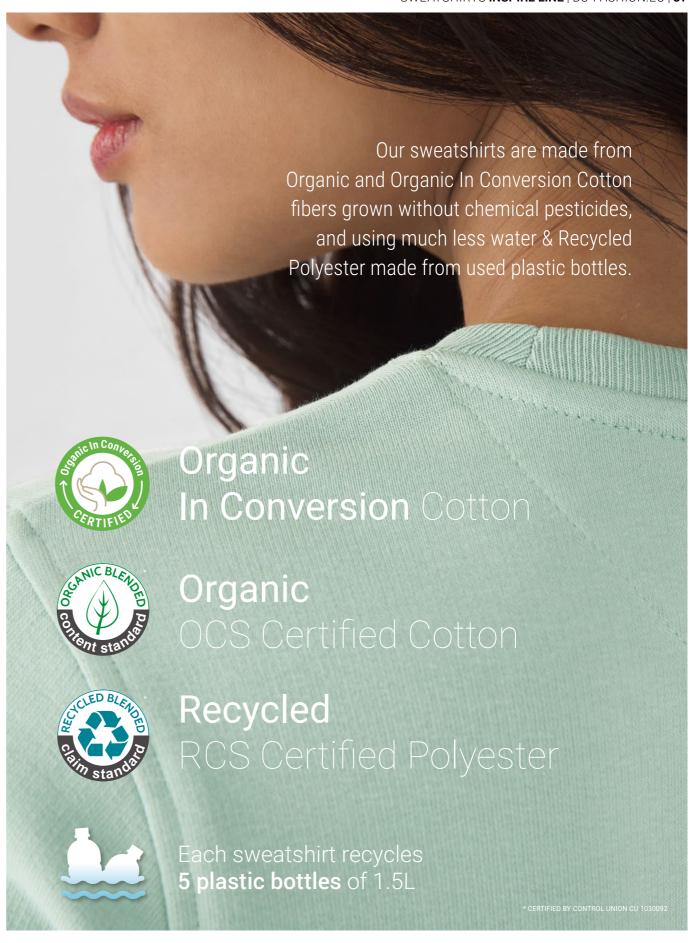
EASY BRANDING SOLUTION: B&C NO LABEL SOLUTION & TEAR AWAY LABEL

No brand label located in the collar and a size chip only.

For men and unisex styles, size chip is black when for women it is white.

Tear Away label (made of Recycled paper),

with all mandatory information following EU regulation, in side seam.











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20 COLOURS

FASCINATING COLOURS IN DUO, FOR MEN AND WOMEN

inspired tomorrow_°





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ROYAL SUPREMELY MODERN

ULTRASOFT PEACHED FEEL
100% COTTON-FACED FABRIC

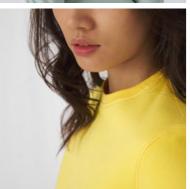
DUO CONCEPT

 $\left\{ \begin{array}{l} {}_{\textit{PCTA} - A \text{ P P R O V E D}} \\ {}^{\textit{V E G A N}} \end{array} \right\}$

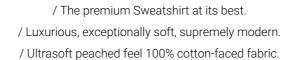
















ULTIMATE PRINTING SURFACE









Very smooth, soft and even surface for perfect decoration results.

Ultimate printing surface thanks to its ultrasoft 100% combed cotton-faced fabric (B&C PST technology).

Very smooth, soft and even surface for perfect printing results.

Tested and approved for all printing techniques applicable on cotton.

Folded in box to ease the decoration process.





B&C KING CREW NECK_° WU 01K

80% pre-shrunk ring-spun more sustainable Cotton, combed -20% Polyester | BRUSHED FLEECE INSIDE

280 g/m² | XS - S - M - L - XL - 2XL - 3XL - 4XL* | 5 pcs/pack & 30 pcs/carton





PCTA - APPROVED VEGAN

By choosing our B&C Royal line, you're supporting our investment in Better Cotton's mission.





*** THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THERE-FORE MAY NOT CONTAIN BETTER COTTON

DUO COLOUR IN DUO



B&C QUEEN CREW NECK_° WW 01Q

80% pre-shrunk ring-spun more sustainable Cotton, combed -20% Polyester | BRUSHED FLEECE INSIDE

280 g/m² | XS - S - M - L - XL - 2XL - 3XL* | 5 pcs/pack & 30 pcs/carton





DUO COLOUR IN DUO





By choosing our **B&C Royal line**, you're supporting our investment in Better Cotton's mission.





VIEW MORE

ON OUR WEBSITE

*** THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THERE-FORE MAY NOT CONTAIN BETTER COTTON

* COLOURS AVAILABLE IN 3XL / ** FOR MORE INFORMATION ON BETTER COTTON AND ITS FANTASTIC MISSION PLEASE VISIT BETTERCOTTON.ORG HEATHER GREY: 75% PRE-SHRUNK RING-SPUN MORE SUSTAINABLE COTTON, COMBED - 21% POLYESTER - 4% VISCOSE HEATHER MID GREY: 60% PRE-SHRUNK RING-SPUN MORE SUSTAINABLE COTTON, COMBED - 40% POLYESTER



B&C KING HOODED_° WU 02K

80% pre-shrunk ring-spun more sustainable Cotton, combed -20% Polyester | BRUSHED FLEECE INSIDE

280 g/m² | XS - S - M - L - XL - 2XL - 3XL - 4XL* | 5 pcs/pack & 20 pcs/carton





By choosing our B&C Royal line, you're supporting our investment in Better Cotton's mission.



*** THIS PRODUCT IS SOURCED VIA

DUO COLOUR IN DUO

A SYSTEM OF MASS BALANCE AND THERE-FORE MAY NOT CONTAIN BETTER COTTON



80% pre-shrunk ring-spun more sustainable Cotton, combed -20% Polyester | BRUSHED FLEECE INSIDE

280 g/m² | XS - S - M - L - XL - 2XL - 3XL* | 5 pcs/pack & 20 pcs/carton





DUO COLOUR IN DUO





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*** THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THERE-FORE MAY NOT CONTAIN BETTER COTTON

^{*} COLOURS AVAILABLE IN 3XL / ** FOR MORE INFORMATION ON BETTER COTTON AND ITS FANTASTIC MISSION PLEASE VISIT BETTERCOTTON.ORG HEATHER GREY: 75% PRE-SHRUNK RING-SPUN MORE SUSTAINABLE COTTON, COMBED - 21% POLYESTER - 4% VISCOSE HEATHER MID GREY: 60% PRE-SHRUNK RING-SPUN MORE SUSTAINABLE COTTON, COMBED - 40% POLYESTER

B€



B&C KING ZIPPED HOOD_° WU 03K

80% pre-shrunk ring-spun more sustainable Cotton, combed -20% Polyester | BRUSHED FLEECE INSIDE

280 g/m² | XS - S - M - L - XL - 2XL - 3XL - 4XL* | 5 pcs/pack & 20 pcs/carton



DUO[®] CONCEPT

DUO COLOUR IN DUO

OEKO-TEX®

*** THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THERE-FORE MAY NOT CONTAIN BETTER COTTON

PCTA - APPROVED VEGAN

By choosing our B&C Royal line, you're supporting our investment in Better Cotton's mission.





B&C QUEEN ZIPPED HOOD_° WW 03Q

80% pre-shrunk ring-spun more sustainable Cotton, combed -20% Polyester | BRUSHED FLEECE INSIDE

280 g/m² | XS - S - M - L - XL - 2XL - 3XL* | 5 pcs/pack & 20 pcs/carton













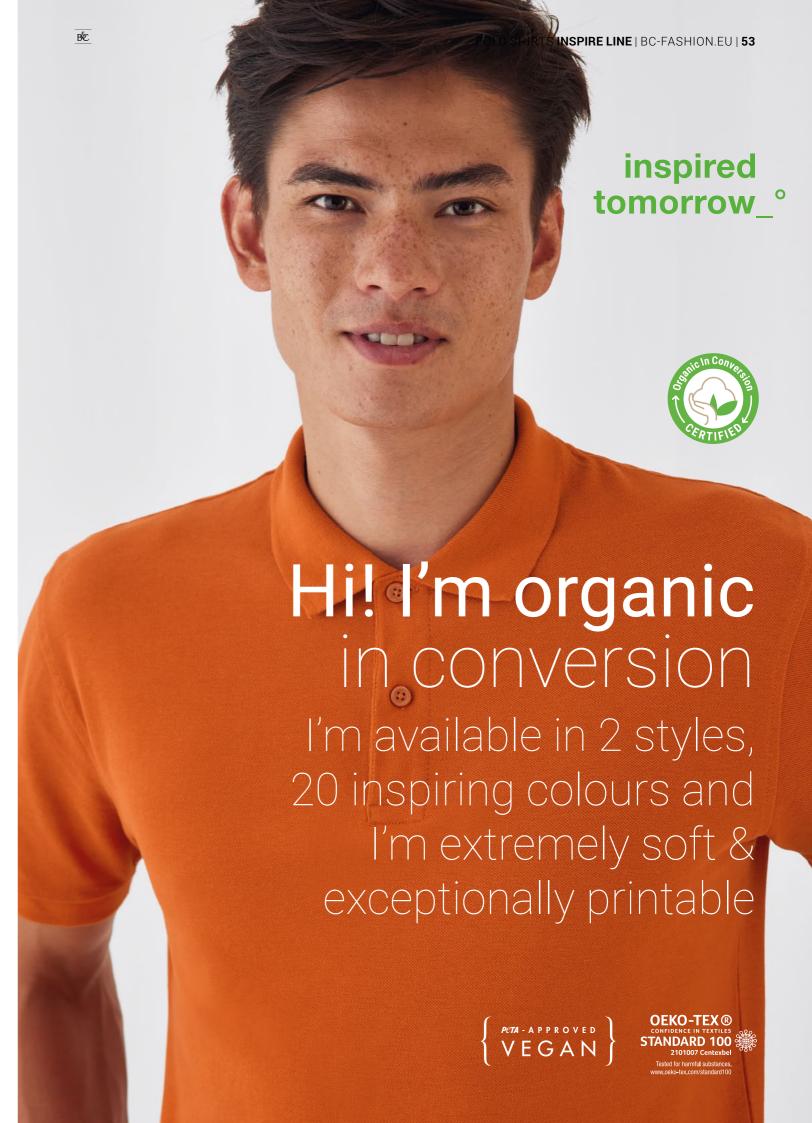
*** THIS PRODUCT IS SOURCED VIA A SYSTEM OF MASS BALANCE AND THERE-FORE MAY NOT CONTAIN BETTER COTTON

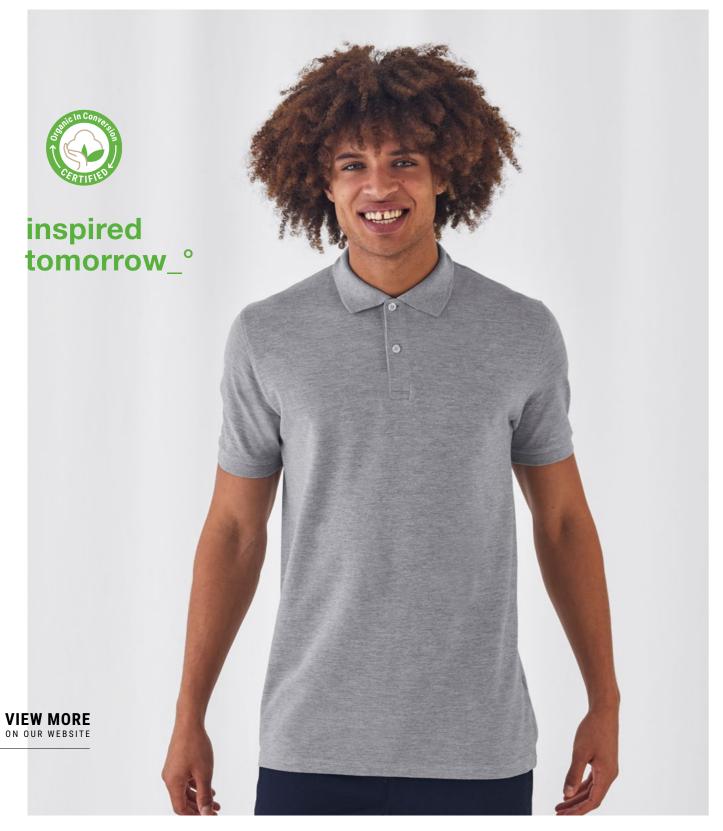


20 COLOURS

GIVE A CONSCIOUS AND COLOURFUL EDGE TO YOUR CUSTOMER'S ACTIONS WITH 20 INSPIRING COLOURS. ALL IN DUO







B&C INSPIRE POLO /MEN_° PM 430

B&C Organic or Organic In Conversion Piqué | 100% pre-shrunk ring-spun **certified** Organic or Organic In Conversion Cotton

170 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton































inspired tomorrow_°

B&C INSPIRE POLO /WOMEN_° PW 440

B&C Organic or Organic In Conversion Piqué | 100% pre-shrunk ring-spun **certified** Organic or Organic In Conversion Cotton

170 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton











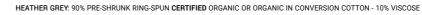






PETA - APPROVED VEGAN

VIEW MORE ON OUR WEBSITE



E

PRINTABILITY FXCFI I FNCF

The unique superior quality of **B&C Fine Piqué** has an ultra-tight honeycomb structure, giving a perfectly smooth surface for decoration.

Easy branding solution **B&C No Label Solution**



The label is printed in green



High quality pre-shrunk ring-spun certified Organic or Organic In Conversion Cotton





Tested and approved for all decoration techniques

☑ Digital printing (DTG)

☑ Discharge screenprinting

☑ Plastisol screenprinting



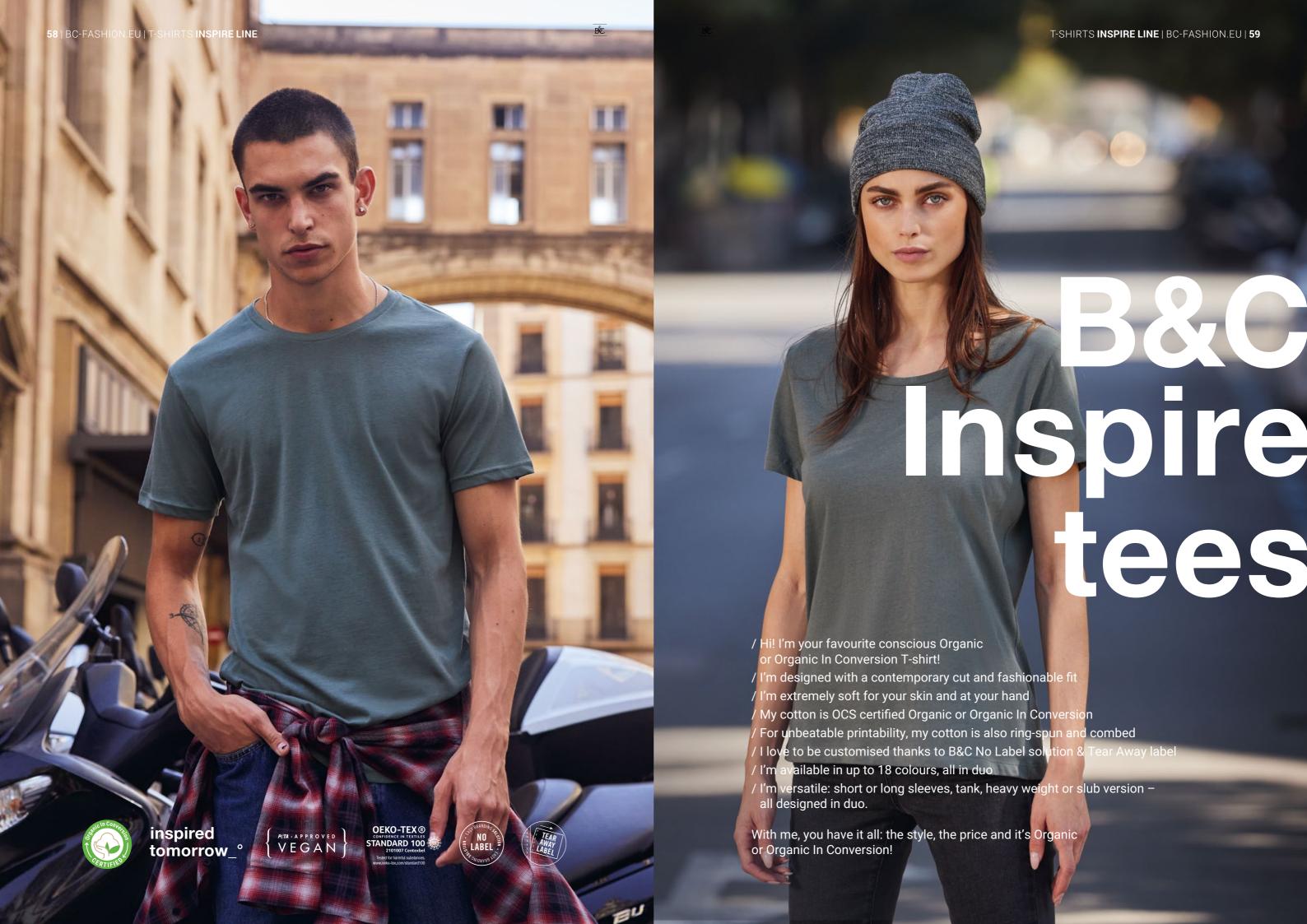
A tight piqué ensuring exceptional decoration results



A unique palette of 20 colours in duo







E

18 COLOURS

GIVE A CONSCIOUS AND COLOURFUL EDGE TO YOUR CUSTOMER'S ACTIONS WITH 18 INSPIRING COLOURS, ALL IN DUO







B&C INSPIRE LSL T /MEN_° TM 070

Single Jersey | 100% pre-shrunk ring-spun combed **certified** Organic or Organic In Conversion Cotton **140** g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton

















B&C INSPIRE LSL T /WOMEN_° TW 071

Single Jersey | 100% pre-shrunk ring-spun combed certified Organic or Organic In Conversion Cotton 140 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton















B&C INSPIRE PLUS T /MEN_° TM 048

Single Jersey | 100% pre-shrunk ring-spun combed certified Organic or Organic In Conversion Cotton 175 g/m^2 | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



















B&C INSPIRE PLUS T /WOMEN_° TW 049

Single Jersey | 100% pre-shrunk ring-spun combed **certified** Organic or Organic In Conversion Cotton **175 g/m²** | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton













VIEW MORE

ON OUR WEBSITE



B&C INSPIRE T /MEN_° TM 042

MILLENNIAL PINK DUO

Single Jersey | 100% pre-shrunk ring-spun combed certified Organic or Organic In Conversion Cotton 140 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



MILLENNIAL KHAKL DUO























B&C INSPIRE T /WOMEN_° TW 043

 $\textbf{Single Jersey} \ | \ 100\% \ pre-shrunk \ ring-spun \ combed \ \textbf{certified} \ Organic \ or \ Organic \ In \ Conversion \ Cotton$ 140 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton

LIGHT GREY

SPORT GREY





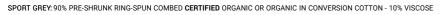


DUO COLOUR IN DUO



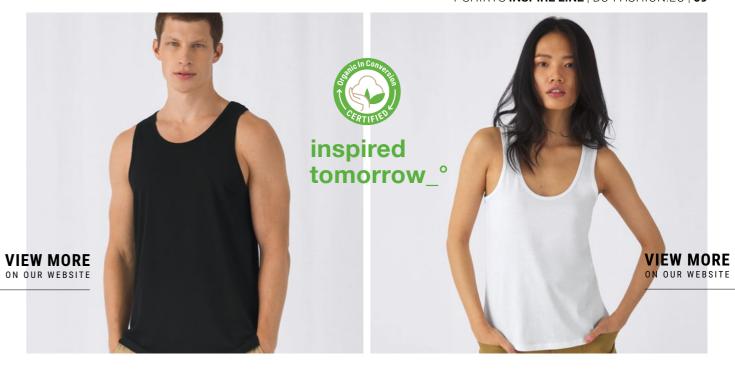






MILLENNIAL KHAKL DUO





B&C ORGANIC INSPIRE TANK T /MEN TM 072 & B&C ORGANIC INSPIRE TANK T /WOMEN TW 073

Single Jersey | 100% pre-shrunk ring-spun combed certified Organic or Organic In Conversion Cotton 140 g/m² | 10 pcs/pack & 50 pcs/carton

men: S - M - L - XL - 2XL - 3XL | women: XS - S - M - L - XL - 2XL



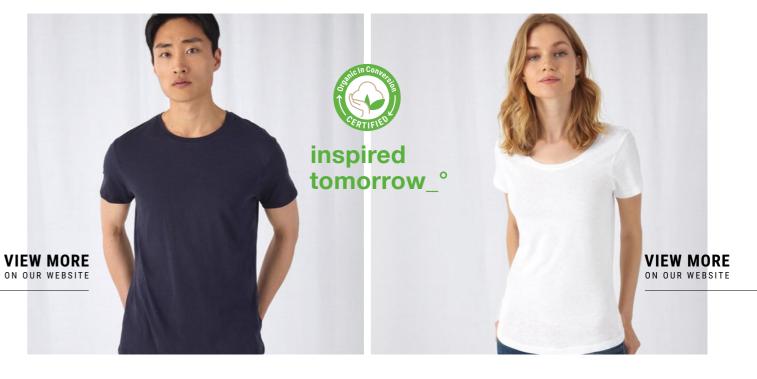






PCTA - APPROVED

VEGAN



DUO CHICANTHRACITE DUO DUO COLOUR IN DUO CONCEPT

B&C ORGANIC INSPIRE V T /MEN TM 044 & B&C ORGANIC INSPIRE V T /WOMEN TW 045

 $\textbf{Single Jersey} \ | \ 100\% \ pre-shrunk \ ring-spun \ combed \ \textbf{certified} \ Organic \ or \ Organic \ In \ Conversion \ Cotton$ **140 g/m²** | 10 pcs/pack & 50 pcs/carton

men: S - M - L - XL - 2XL - 3XL | women: XS - S - M - L - XL - 2XL









PCTA - APPROVED

VEGAN

B&C ORGANIC INSPIRE SLUB T /MEN $^{\text{TM 046}}$ & B&C ORGANIC INSPIRE SLUB T /WOMEN $^{\text{TW 047}}$

Single Jersey | 1100% pre-shrunk ring-spun combed certified Organic or Organic In Conversion Cotton 120 g/m² | 10 pcs/pack & 50 pcs/carton

men: S - M - L - XL - 2XL - 3XL | women: XS - S - M - L - XL - 2XL

















B&C #INSPIRE E150_° TU01B

B&C #INSPIRE E150 /WOMEN_° TW02B

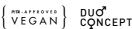
TUBULAR | Single Jersey | 100% pre-shrunk ring-spun combed certified Organic or Organic In Conversion Cotton | 145 g/m² 10 pcs/pack & 100 pcs/carton | men: XS - S - M - L - XL - 2XL - 3XL - 4XL* - 5XL* | women: XS - S - M - L - XL - 2XL - 3XL*













#20COLOURS

APPEALING COLOURS IN DUO, FOR MEN AND WOMEN #PERFECTDUO



Be inspired

THE COOL & CONSCIOUS ULTRA PRINTABLE TEES

inspired tomorrow_°



Fashionable cutsUp to date look



Extremely soft handfeel Comfort of my skin





B&C No Label Solution & Tear Away label: Easy branding solution: no brand label located in the collar and a size chip only. For men and unisex styles, size chip is black when for women it is white. The Tear Away label is in back bottom hem.



Unbeatable printabilityCombed ring-spun cotton



Smooth and even surface for ideal printing results



Tested and approved for all standard printing techniques applicable on Cotton



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B&C certifications & memberships



FAIR WEAR FOUNDATION

The Fair Wear Foundation (FWF) is a non-profit, multi-stakeholder organisation that aims to improve labour conditions in garment factories and is made up of more than 147 members.

Internationally and at regional level across garment production countries, the FWF advocates for the rights of garment workers while engaging with factories, trade unions, NGOs and governments. They develop a fair fashion norm by running brand performance checks, factory audits and trainings as well as managing a complaint helpline. In addition, they provide their members with base-line resources (e.g., Code of Labour Practices, training)

Our Brand Performance Score of 82% is one we are very proud of. It's a true recognition of our ongoing efforts towards the continuous improvement of working conditions in our partner factories. It helps ensure that over 5000 textile workers work in safe environments and earn a decent living.

and in-person follow-up with brand liaison in the field.

This achievement has largely been possible thanks to the diligent work of our local team. 22 people in Dhaka who closely support and monitor the progress of our factories through regular visits ensuring agreed standards are met and there is no subcontracting.



TEXTILE EXCHANGE

Textile Exchange is a global non-profit organisation that works closely with their members to drive industry transformation in preferred fibres, integrity and standards, and responsible supply networks.

Textile Exchange identifies and shares best practices regarding farming, materials, processing, traceability and product end-of-life in order to reduce the textile industry's impact on the world's water, soil and air, and the human population.



Member of amfori, the leading global busines association for open and sustainable trade.

AMFORI BSCI

In a context of complex supply chains, companies are expected to improve visibility over their production and to drive improvements across their supply chains wherever applicable. The amfori Business Social Compliance Initiative (BSCI) is an industry-driven movement enabling companies to improve social performance in their supply chains.

For this, amfori BSCI conducts audits to assess workplace standards across the global supply chain and ensure that all suppliers are treating workers ethically and legally.



PETA CERTIFIES B&C AS 100% VEGAN

We're proud to announce that we are officially certified by PETA as an approved vegan brand. It means there are no animal products involved in any part of the creation of our products. PETA (People for the Ethical Treatment of Animals) is the largest animal rights organisation in the world, with more than 6.5 million members and supporters. The companies that have signed PETA's statement of assurance have verified that neither they nor their ingredient suppliers conduct, commission, or pay for any tests on animals for their ingredients, formulations, or finished products anywhere in the world and won't do so in the future.

At B&C Collection, we believe that you shouldn't have to choose between something that looks good and something that does good too. That's why we are proud of our industry certifications.



BETTER COTTON

Better Cotton aims at helping cotton growers converting to more environmentally friendly, and socially and economically sustainable farming methods (more efficient use of water and chemical inputs), but also to meet growing consumers' demand for more sustainable cotton. Fees paid by members also support trainings for farmers.

By choosing our ROYAL line cotton products, you're supporting our investment in Better Cotton's mission.



ORGANIC IN CONVERSION

Organic "In Conversion" Cotton is grown on land which has started the conversion to organic methods. Although farmers follow organic farming guidelines (no GMO, no chemicals, etc.), their soil can not yet be considered organic. This conversion period (up to 3 years) is very difficult for farmers, who experience economic and harvest consequences. Buying Organic "In Conversion" Cotton helps support farmers in transition, and allows brands to directly connect with farmers' communities offering better traceability of our cotton journey up to farm level.

You can identify Organic In Conversion Cotton certified products thanks to the Organic In Conversion Cotton logo on the product pages.



OCS CERTIFICATION

The B&C INSPIRE T-shirts and sweatshirts are made with OCS certified Organic Cotton. Products certified to the "Organic Content Standard/OCS" contain organically grown content that has been (independently) verified at each stage of the supply chain, from the farm to the finished products.

Organic Cotton is produced and certified to organic agricultural standards, which require practices to sustain ecosystems.

Our products made of Organic Cotton are certified by Control Union under certification number CU 1030092.

https://textileexchange.org/standards/

You can identify OCS certified products thanks to the OCS logo on the product pages.



RCS CERTIFICATION

The "Recycled Claim Standard/RCS" verifies recycled content and tracks it from the source to the final product. The RCS verifies the presence and amount of recycled material in a final product.

This happens through input and chain-of-custody verification from a third party. It allows for the transparent, consistent and comprehensive independent evaluation and verification of recycled material content claims on products.

Our products made of Recycled Polyester are certified by Control Union under certification number CU 1030092.

https://textileexchange.org/standards/

You can identify RCS certified products thanks to the RCS logo on the product pages



OEKO-TEX

OEKO-TEX® certifies that raw materials, intermediate and end products at all stages of production contain no substance harmful to people or to the environment. The B&C Collection (blank products only) range of T-shirts, polo shirts, sweatshirts and shirts are certified STANDARD 100 by OEKO-TEX®.

CHIC BLACK

[T]

BLACK PURE

[T, SW]

BLACK

inspired tomorrow_° colo









The B&C inspired tomorrow_° Line encompasses 59 different shades to serve any of your customers. From classic to ultra-contemporary, today the B&C inspired tomorrow_° offer enables you to answer any action and to suit any message.

Together, we can **inspire** the market.

inspired tomorrow °

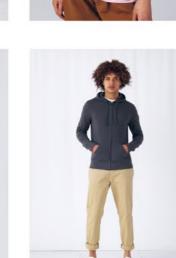
[T,P]





































Don't choose between style, affordability or sustainability anymore. The B&C inspired tomorrow_° Styles offer the 3 of them.





























amfori Trade with purpose

* CERTIFIED BY CONTROL UNION CU 1030092

B&C INSPIRED TOMORROW_° BE INSPIRED WWW.BC-FASHION.EU